



P R E S S   R E L E A S E

## **SIRIUS XM'S COSMO RADIO LAUNCHES "THE LOVE AND SEX SHOW WITH DR. JENN"**

***Renowned psychotherapist Dr. Jenn Berman is on call to answer questions on love, sex and relationships***

**NEW YORK– October 12, 2010** – SIRIUS XM Radio (NASDAQ: SIRI) today announced that SIRIUS XM Radio and *Cosmopolitan*, the world's largest-selling women's magazine, have launched a new live, call-in love, sex, and relationship show hosted by psychotherapist Dr. Jenn Berman on Cosmo Radio.

*The Love and Sex Show with Dr. Jenn* airs Monday-Friday from 8:00 – 10:00 pm ET on Cosmo Radio, SIRIUS channel 111 and XM channel 162. On the show, Dr. Jenn offers tips, tricks and candid advice on a wide variety of topics including: how to spice up a boring sex life, how to survive another holiday season with your family (or his), the new rules of online dating and social networking, and how you can have good sex and a good relationship.

Dr. Jenn appears as a frequent expert in *Cosmopolitan* and has been a contributor to Cosmo Radio since July 2009. She is a marriage, family and child therapist in private practice in Los Angeles, where she lives with her husband and twin daughters. Berman has appeared as a psychological expert on hundreds of television shows including *The Oprah Winfrey Show*, and makes regular appearances on *Today* and *The Early Show*. She is the author of several books, including the just published *Los Angeles Times* bestselling book *Super Baby: 12 Ways to Give Your Child a Head Start in the First 3 Years*.

Cosmo Radio features live call-in shows offering the same kind of smart relationship advice, beauty and fashion tips, sex and health news and celeb updates that have given *Cosmopolitan* magazine its iconic brand status.

###

### **About SIRIUS XM Radio**

SIRIUS XM is America's satellite radio company, broadcasting more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to 19.9 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SIRIUS XM offers an array of content from some of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers. SIRIUS XM programming is also available at [sirius.com](http://sirius.com) and [xmradio.com](http://xmradio.com), and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SIRIUS XM Premium Online App.

SIRIUS XM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

## **P-SIRI**

Contact:

Hillary Schupf  
SIRIUS XM Radio  
212.901.6739  
[hillary.schupf@siriusxm.com](mailto:hillary.schupf@siriusxm.com)